# **Aims**



#### **Innovative**

Increase our international recognition via the volume and quality of research outputs

Increase our research and knowledge exchange income

Become a focus for productivity improvement, impact and enterprise

# International

Recognised as a world-class academic institution

Build strategic research partnerships with other world-class academic institutions

> a world-class student-experience

### Inspiring

Enable all students to become inspiring and enterprising global professionals and achieve career and personal success

Inspire all students to fulfil their potential and achieve the highest academic and professional standards

Create an inclusive globally aware community providing a world-leading and inspiring student experience

# 2025 Strategy

An inspiring, innovative University of international renown

Sustained studentnumbers growth

sector-leading condition



### **People First**

Attract a talented global academic workforce to deliver and support our growth, vision and values

Recognise contribution and provide a fair and motivational framework to ensure colleagues' engagement for continuous improvement

> Grow an inclusive community of leaders and managers to develop people to achieve excellence

### **Financial Sustainability**

Generate sufficient cash to meet strategic investment plans and economic contingency

Maintain financial strength

Ensure all Schools and Services maintain financial and operational viability

# **Values**

We will work as a **team** to provide an **excellent** service to all of the communities we support.









Continue to provide



An estate with and functionality

Efficiencies led by a Digital Transformation agenda



# **Key Performance Indicators**



#### Innovative

All academic staff publishing at 2-star level or above (75% at 3-star or above). Institutional average of 10 citations per output

Research income £30m pa, knowledge exchange and innovation income £5m pa

> Formal links with 5000 unique businesses and end users, and 15% of all research outputs created with research end users

# 2025 Strategy

An inspiring, innovative University of international renown

### **Financial Sustainability**

Minimum 9% of total income as cash generation for sustainability and investment

Remain in the upper quartile amongst all UK HEIs in the HESA Security Index

All Schools and Services to deliver a 3% annual underspend against their devolved revenue budgets

# University of HUDDERSFIELD

# International

Top 300 Times and OS World University Rankings

140 strategic research collaborations with Top 300 Times or QS institutions and 60% of publications with international collaborators

> Top 25% in UK ISB for "Integration" measures (and Top 10% overall)

### **Growth and Efficiency**

5% pa growth in overall taught-student fee income or consequent efficiency savings

Upper quartile for estate condition and functionality

Reduced cost per transaction and improved user satisfaction in kev University processes



## Inspiring

TESOF core and supplementary metrics to be at least two points above benchmark

Differential achievement: No statistical difference for Retention, Highly Skilled Employment and Classifications once benchmarked

University of Huddersfield student engagement score to improve by 20%

## **People First**

35% of academic staff to have international experience

University to be in the OoWL sector upper quartile measure for engagement and satisfaction

> University to be in the QoWL sector upper quartile measure for good management practice

# **Values**

We will work as a **team** to provide an **excellent** service to all of the communities we support.



